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DIRECTOR

STATE OF CALIFORNIA
GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT (GoED)

California Job Creators: Bayer HealthCare
Mission Bay / San Francisco

Project Summary: California retained the U.S. pharmaceutical research operations of Bayer HealthCare and attracted the company to establish new U.S. research partnering and collaboration office.

Impact: In the spring of 2010, Bayer announced that it would establish its U.S. Innovation Center – the second Innovation Center in the company's global drug discovery network – near the University California of San Francisco campus in the Greater Mission Bay Innovation Hub. The company celebrated the opening of the 49,000 sq. ft. facility, which is home to 65 Bayer research professionals, in January 2011.

Scientists in Bayer's new Science Hub, have already forged a new master service agreement with UCSF which provides a framework to expedite new collaborations between the two organizations, a project that the Governor's Office of Economic Development (GoED) spent considerable time helping to develop.

Bayer has become a cornerstone firm in GoED's Innovation Hub in Mission Bay.

Background: Bayer's decision to select San Francisco as the site for its U.S. Innovation Center was based on region's leading role in life science discovery. Bayer determined that placing their research staff in the heart of a thriving life sciences community allows them to identify and support highly innovative, cutting edge therapeutic and technology opportunities from academic and biopharmaceutical firms, while also advancing drug discoveries from their internal research organization. Additionally, GoED assisted Bayer HealthCare in 2009 in expanding its Berkley campus.

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